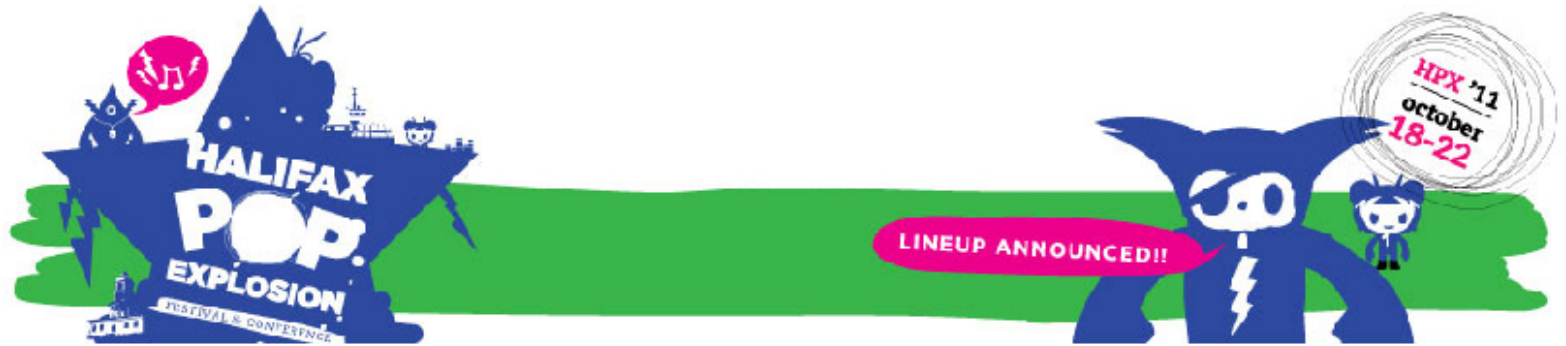


Halifax Pop Explosion announces initial acts for 2011 line-up



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Halifax Pop Explosion (HPX) is proud to announce that **The Pains of Being Pure at Heart, Fucked Up, Chad VanGaalén, The Thermals, Suuns, Titus Andronicus,** and **The Rural Alberta Advantage** are among the first acts confirmed for its 2011 line-up.

Taking place from October 18-22, HPX is an international music festival and conference that presents 150 bands in 20 venues over 5 days to more than 17,000 fans and industry delegates. Now in its 19th year, the festival has developed a long history of showcasing the most exciting emerging acts from across Canada and around the world.

'After last year's massive success, we all sat down and tried to figure out how we were going to top ourselves,' says HPX Executive Director, Jonny Stevens. 'The 2011 lineup is the result of that mindset. More headliners on more stages with more access via your festival pass and wristband all means that 2011 is going to be even harder to top.'

The initial acts confirmed for the 2011 Halifax Pop Explosion include: **The Pains of Being Pure at Heart, The Thermals, Fucked Up, Chad VanGaalén, The Rural Alberta Advantage, Titus Andronicus, Plants and Animals, Braids, Dan Mangan, Twin Shadow, PS I Love You, Timber Timbre, Ohbijou, Chixdiggit, Amelia Curran, Rich Aucoin & Friends, JEFF the Brotherhood, Demon's Claws, Hip Club Groove, Miracle Fortress, Bonjay, Trouble Andrew, The Juan Maclean, Suuns, Library Voices, Dog Day, Gobble Gobble, Kidstreet, Les Breastfeeders, Snailhouse, Graham Wright & the Good Times Band, Wildlife, Bruce Peninsula, Doug Paisley, Olympic Symphonium, Unexpect, Southern Shores, The Spring Standards, Olenka and the Autumn Lovers, and Murder By Death.**

Wristbands and passes are available at 10am on August 8th through ticketpro.ca and their outlets (ticket link: <http://www3.ticketpro.ca/groups.php?id=105>) with a limited quantity offered at discount. Wristbands and passes are limited, so avoid disappointment and buy early.

For full details on wristbands and passes, visit: www.halifaxpopexplosion.com

To view the 2011 Halifax Pop Explosion promotional video, visit: <http://www.youtube.com/watch?v=P9n69DG0u9U>

Sponsor of the 2011 Halifax Pop Explosion include, Molson M, Honda Civic, Lixar, Sirius XM, HMV Digital, The Coast, Live 105, Radio Stormaker, FACTOR, The Halifax Regional Municipality, NS Communities, Culture and Heritage, and The Government of Canada.

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For more information on **Halifax Pop Explosion**, visit: <http://halifaxpopexplosion.com/>

Media contact:

Matt Charlton, Pigeon Row
(506) 540-1156 | matt@pigeonrow.com